# SOME RESULTS ON A SET OF $\lambda$-PSEUDO-STARLIKE FUNCTIONS INVOLVING A GENERALIZED RUSCHEWEYH OPERATOR 

A. O. Lasode and A. O. Ajiboye

Abstract. The set of starlike functions and in particular, the set of $\lambda$-pseudostarlike functions has gained the attention of researchers in recent times. In this paper, we introduce a generalized set of $\lambda$-pseudo-starlike denoted by $\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$ and investigate some of its properties. Some of these properties include some conditions for univalence, integral representation, and estimates of some functionals: Fekete-Szegö and Hankel determinants. Finally, some remarks on some subsets of set $\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$ are discussed.

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## 1. Background to the study

In this paper, we let $\mathcal{A}$ represent the set of analytic functions having Taylor's series representation

$$
\begin{equation*}
g(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k} \quad(|z|<1) \tag{1}
\end{equation*}
$$

normalized such that $g(0)=0=g^{\prime}(0)-1$. We also represent by $\mathcal{S}$, a subset of $\mathcal{A}$, the set of analytic-univalent functions in $|z|<1$. In the sequel, we let $\mathcal{S}^{\star}(\beta)$, a subset of $\mathcal{S}$, represent the set of starlike functions of order $\beta \in[0,1)$ such that

$$
\mathfrak{R e} \frac{z g^{\prime}(z)}{g(z)}>\beta \quad(|z|<1) .
$$

If $\beta=0$, then $\mathcal{S}^{\star}(0) \equiv \mathcal{S}^{\star}$ is simply called the set of starlike functions. The set of starlike functions is well-known and has been studied in various forms as evident
in many available literature. In particular, the set of functions that satisfy the geometric condition

$$
\begin{equation*}
\mathfrak{R e} \frac{z\left(g^{\prime}(z)\right)^{\lambda}}{g(z)}>\beta \quad(\lambda \geqq 1, \beta \in[0,1),|z|<1) \tag{2}
\end{equation*}
$$

is called the set of $\lambda$-pseudo-starlike functions which was introduced by Babalola [4] and has been studied in different forms by a number of authors. An analytic function of the form

$$
p_{\beta}(z)=1+\sum_{k=1}^{\infty}(1-\beta) p_{k} z^{k} \quad(\beta \in[0,1),|z|<1)
$$

normalized such that $p_{\beta}(0)=1$ and $p_{\beta}(z)>\beta$ is said to be a function in the set $\mathcal{P}(\beta)$ of Caratheódory functions of order $\beta$. If $\beta=0$, then set $\mathcal{P}(0) \equiv \mathcal{P}$ is simply called the set of Caratheódory functions whose form is

$$
\begin{equation*}
p(z)=1+\sum_{k=1}^{\infty} p_{k} z^{k} \quad(|z|<1) \tag{3}
\end{equation*}
$$

Another set of functions of interest in this work is the set $\mathcal{B}(\alpha, \eta, g, p)$ of Bazilevič functions introduced in [6] and having the integral form

$$
b(z)=\frac{\alpha}{1+\eta^{2}} \int_{0}^{z}(p(z)-i \eta) \zeta^{-\left(1+\frac{i \alpha \eta}{1+\eta^{2}}\right)} g(\zeta)^{\frac{\alpha}{1+\eta^{2}}} d \zeta
$$

for real numbers $\alpha>0$ and $\eta ; g(z) \in \mathcal{S}^{\star}$ and $p(z)$ in (3). Much is unknown of the set $\mathcal{B}(\alpha, \eta, g, p)$ except that it was proved to be the largest known subset of the set $\mathcal{S}$. However, the subset $\mathcal{B}(\alpha, 0, z, p) \equiv \mathcal{B}(\alpha)$ such that

$$
\mathfrak{R e} \frac{g^{\prime}(z) g(z)^{\alpha-1}}{z^{\alpha-1}}>0 \quad(\alpha>0,|z|<1)
$$

was studied by Singh [16]. Going by the declaration in [4], let $\mathcal{B}(\alpha, \beta)$ be the set of functions that satisfy the condition

$$
\begin{equation*}
\mathfrak{R e} \frac{g^{\prime}(z) g(z)^{\alpha-1}}{z^{\alpha-1}}>\beta \quad(\alpha>0, \beta \in[0,1),|z|<1) . \tag{4}
\end{equation*}
$$

This set is known as the set of Bazilevič functions of type $\alpha$ and order $\beta$.

Let " $\star$ " represent the Hadamard product or convolution. The convolution of two analytic functions $g(z)$ in (1) and $G(z)=z+\sum_{k=2}^{\infty} A_{k} z^{k}$ is defined by

$$
(g \star G)(z)=z+\sum_{k=2}^{\infty}\left(a_{k} \times A_{k}\right) z^{k} .
$$

Using the concept of convolution, Babalola [2,3] defined two convolution operators $\Delta_{\sigma}^{n}: \mathcal{A} \longrightarrow \mathcal{A}$ and $\nabla_{\sigma}^{n}: \mathcal{A} \longrightarrow \mathcal{A}$ as follows.

Definition 1. For a fixed real parameter $\sigma \geqq n+1, n \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}$ and for $g(z) \in \mathcal{A}$, define the operator $\Delta_{\sigma}^{n}: \mathcal{A} \longrightarrow \mathcal{A}$ by

$$
\begin{equation*}
\Delta_{\sigma}^{n} g(z)=\left(\tau_{\sigma, 0} \star \tau_{\sigma, n}^{(-1)} \star g\right)(z) \tag{5}
\end{equation*}
$$

and as a right inverse operator, the author gave

$$
\begin{equation*}
\nabla_{\sigma}^{n} g(z)=\left(\tau_{\sigma, 0}^{(-1)} \star \tau_{\sigma, n} \star g\right)(z) \tag{6}
\end{equation*}
$$

where

$$
\tau_{\sigma, n}(z)=\frac{z}{(1-z)^{\sigma-n+1}} \quad(|z|<1)
$$

and $\tau_{\sigma, n}^{(-1)}(z)$ is such that

$$
\left(\tau_{\sigma, n} \star \tau_{\sigma, n}^{(-1)}\right)(z)=z+\sum_{k=2}^{\infty} z^{k}=\frac{z}{1-z} \quad(|z|<1)
$$

(5) can be simplified as

$$
\begin{equation*}
\Delta_{\sigma}^{n} g(z)=z+\sum_{k=2}^{\infty}\left(\frac{(\sigma+k-1)!}{\sigma!} \times \frac{(\sigma-n)!}{(\sigma+k-n-1)!}\right) a_{k} z^{k} \tag{7}
\end{equation*}
$$

or condensed as

$$
\Delta_{\sigma}^{n} g(z)=z+\sum_{k=2}^{\infty} \chi_{k}(n, \sigma) a_{k} z^{k} \quad(|z|<1)
$$

where

$$
\begin{equation*}
\chi_{k} \equiv \chi_{k}(n, \sigma)=\frac{(\sigma+k-1)!}{\sigma!} \times \frac{(\sigma-n)!}{(\sigma+k-n-1)!} \tag{8}
\end{equation*}
$$

so that (6) becomes

$$
\begin{equation*}
\nabla_{\sigma}^{n} g(z)=z+\sum_{k=2}^{\infty} \chi_{k}^{-1} a_{k} z^{k} \tag{9}
\end{equation*}
$$

Remark 1 ([2, 3]). The following relations are valid from (5) and (6) (or (7) and (9)).

1. $\Delta_{\sigma}^{0} g(z)=\Delta_{0}^{0} g(z)=\nabla_{\sigma}^{0} g(z)=\nabla_{0}^{0} g(z)=g(z)$ in (1).
2. $\Delta_{1}^{1} g(z)=\nabla_{1}^{1} g(z)=z g^{\prime}(z)=\mathcal{R}^{1} g(z)$, the Ruscheweyh operator of order 1 in [15].
3. $\Delta_{n}^{n} g(z)=\mathcal{R}^{n} g(z)$, the Ruscheweyh operator of order $n$ in [15].
4. $\Delta_{0}^{-n} g(z)=\mathcal{N}^{n} g(z)$, the Noor operator in [13].
5. $\nabla_{n}^{n} g(z)=\mathcal{N}^{n} g(z)$, the Noor operator in [13].
6. $\nabla_{0}^{-n} g(z)=\mathcal{R}^{n} g(z)$, the Ruscheweyh operator in [13].
7. And note that

$$
\begin{equation*}
\Delta_{\sigma}^{n}\left(\nabla_{\sigma}^{n} g(z)\right)=\nabla_{\sigma}^{n}\left(\Delta_{\sigma}^{n} g(z)\right)=g(z) . \tag{10}
\end{equation*}
$$

## 2. A New Set of analytic functions

Henceforth, it shall means that $\sigma \geqq n+1$ is fixed, $n \in \mathbb{N}_{0}, \lambda \geqq 1, \beta \in[0,1)$ and $g(z) \in \mathcal{A}$. The new set of analytic functions studied in this paper is defined as follows. A function $g \in \mathcal{A}$ is said to be in the set $\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$ if, and only if,

$$
\begin{equation*}
\mathfrak{R e} \frac{z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}}{\Delta_{\sigma}^{n} g(z)}>\beta \quad(|z|<1) \tag{11}
\end{equation*}
$$

where all powers are regarded as principal determinations only.
Remark 2. We note the following subsets of $\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$.

1. $\mathcal{S}_{1}^{\star}(0, \sigma, \beta)=\mathcal{S}_{1}^{\star}(0,0, \beta)=\mathcal{S}^{\star}(\beta)$ is the set of starlike functions of order $\beta$, see [9].
2. $\mathcal{S}_{1}^{\star}(0, \sigma, 0)=\mathcal{S}_{1}^{\star}(0,0,0)=\mathcal{S}^{\star}$ is the set of starlike functions, see [9].
3. $\mathcal{S}_{\lambda}^{\star}(0, \sigma, \beta)=\mathcal{S}_{\lambda}^{\star}(0,0, \beta)=\mathcal{S}_{\lambda}^{\star}(\beta)$ is the set of $\lambda$-pseudo-starlike functions, see [4].
4. $\mathcal{S}_{2}^{\star}(0, \sigma, \beta)=\mathcal{S}_{2}^{\star}(0,0, \beta)=\mathcal{S}_{2}^{\star}(\beta)$ is the set of functions satisfying the condition

$$
\begin{equation*}
\mathfrak{R e}\left(g^{\prime}(z) \frac{z g^{\prime}(z)}{g(z)}\right)>\beta \quad(\beta \in[0,1),|z|<1) . \tag{12}
\end{equation*}
$$

Note that the expression in brackets is the product combination of geometric expressions for bounded-turning functions and starlike functions.
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5. Suppose $\lambda=n=\beta=0$, we note that (11) will reduce to the reciprocal of the geometric expression $\mathfrak{R e}(z / g(z))>0$ of a set of functions studied by Yamaguchi [17].

## 3. Initial lemmas

The following lemmas are necessary to proof our results.
Lemma $1([7,9])$. If $p(z) \in \mathcal{P}$, then $\left|p_{k}\right| \leqq 2 \quad(k \in \mathbb{N})$.
The result is sharp for the Möbius function $p_{0}(z)=(1+z) /(1-z)$.
Lemma 2 ([5]). Let $p(z) \in \mathcal{P}$ and $u \in \mathbb{R}$, then

$$
\left|p_{2}-u \frac{p_{1}^{2}}{2}\right| \leqq\left\{\begin{array}{cll}
2(1-u) & \text { for } & u \leqq 0, \\
2 & \text { for } & 0 \leqq u \leqq 2, \\
2(u-1) & \text { for } & u \leqq 2 .
\end{array}\right.
$$

Lemma 3 ([5]). If $p(z) \in \mathcal{P}$ and $\mu \in \mathbb{C}$, then

$$
\left|p_{2}-\mu \frac{p_{1}^{2}}{2}\right| \leqq 2 \max \{1,|1-\mu|\}
$$

Lemma $4([4])$. Let $p_{\beta}(z) \in \mathcal{P}(\beta)$, then for $m \in[0,1], h(z)=\left(p_{\beta}(z)\right)^{m}$ implies that $h(0)=1$ and $\mathfrak{R e} h(z)>\beta^{m}$.
Lemma 5 ([4]). Let $p(z)$ be analytic such that $p(0)=1$. If

$$
\mathfrak{R e}\left(z \frac{p^{\prime}(z)}{p(z)}+1\right)>\frac{3 \beta-1}{2 \beta} \quad(|z|<1),
$$

then for $m=(\beta-1) / \beta(\beta \in[1 / 2,1))$, $\mathfrak{R e} p(z)>2^{m}$. The constant $2^{m}$ is the best possible.
Lemma 6 ([10]). If $p(z) \in \mathcal{P}$ and $i, j \in \mathbb{N}$, then

$$
\left|p_{i+j}-u p_{i} p_{j}\right| \leqq\left\{\begin{array}{ccc}
2 & \text { for } & 0 \leqq u \leqq 1 \\
2|2 u-1| & \text { elsewhere. }
\end{array}\right.
$$

## 4. Main results

### 4.1. Basic properties

Theorem 7. For $p_{\beta}(z) \in \mathcal{P}(\beta)$,

$$
\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta) \subset \mathcal{B}\left(1-\frac{1}{\lambda}, \beta^{1 / \lambda}\right) .
$$

This implies that functions in set $\mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$ are Bazilevič functions of type $1-\frac{1}{\lambda}$ and order $\beta^{1 / \lambda}$.

Proof. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then for $p_{\beta}(z) \in \mathcal{P}(\beta)$, (11) can be written as

$$
\begin{equation*}
\frac{z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}}{\Delta_{\sigma}^{n} g(z)}=\left(\frac{z^{1 / \lambda}\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{1 / \lambda}}\right)^{\lambda}=p_{\beta}(z) \tag{13}
\end{equation*}
$$

which means that

$$
\frac{z^{1 / \lambda}\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{1 / \lambda}}=\left(p_{\beta}(z)\right)^{1 / \lambda} .
$$

Now applying Lemma 4 means that

$$
\begin{equation*}
\mathfrak{R e} \frac{z^{1 / \lambda}\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{1 / \lambda}}>\beta^{1 / \lambda} . \tag{14}
\end{equation*}
$$

Letting $1-\alpha=\frac{1}{\lambda}$ and comparing (14) with (4) means that $g(z) \in \mathcal{B}\left(1-\frac{1}{\lambda}, \beta^{1 / \lambda}\right)$ as required.

Theorem 8. Let $g(z) \in \mathcal{A}$, then if

$$
\mathfrak{R e}\left(\frac{\lambda z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime \prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}-\frac{z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\Delta_{\sigma}^{n} g(z)}\right)>\frac{-(1+\beta)}{2 \beta} \quad(|z|<1)
$$

holds true, then $\Delta_{\sigma}^{n} g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$.
Proof. Letting $p(z)=p_{\beta}(z)$ and taking the logarithmic derivative of (13), then we can write

$$
z \frac{p^{\prime}(z)}{p(z)}=1+\frac{\lambda z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime \prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}-\frac{z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\Delta_{\sigma}^{n} g(z)}
$$

so that

$$
\mathfrak{R e}\left(z \frac{p^{\prime}(z)}{p(z)}+1\right)=\mathfrak{R e}\left(2+\frac{\lambda z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime \prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}-\frac{z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\Delta_{\sigma}^{n} g(z)}\right)
$$

and by conditions of Lemma 5 we have that

$$
\mathfrak{R e}\left(z \frac{p^{\prime}(z)}{p(z)}+1\right)=\mathfrak{R e}\left(\frac{\lambda z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime \prime}}{\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}-\frac{z\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{\Delta_{\sigma}^{n} g(z)}\right)>\frac{-(1+\beta)}{2 \beta}
$$

which implies that

$$
\mathfrak{R e}\left(\frac{z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}}{\Delta_{\sigma}^{n} g(z)}\right)>2^{m}
$$

where $m=1-\frac{1}{\beta}, \frac{1}{2} \leqq \beta<1$ and $|z|<1$.

Theorem 9. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then $g(z)$ can be represented in the integral form

$$
g(z)=\nabla_{\sigma}^{n}\left(\int_{0}^{z} \alpha \eta^{\alpha-1}\left(p_{\beta}(\eta)\right)^{1-\alpha} d \eta\right)^{1 / \alpha}
$$

for $\alpha=1-\frac{1}{\lambda}$ and $\lambda>1$.
Proof. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then for $p_{\beta} \in \mathcal{P}(\beta)$ we have from (13) that

$$
\begin{equation*}
\frac{z^{1 / \lambda}\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)}{\left(\Delta_{\sigma}^{n} g(z)\right)^{1 / \lambda}}=\left(p_{\beta}(z)\right)^{1 / \lambda} \tag{15}
\end{equation*}
$$

Now if we let $\frac{1}{\lambda}=1-\alpha(\lambda>1)$, then (15) can be expressed as

$$
\frac{z^{1-\alpha}\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)}{\left(\Delta_{\sigma}^{n} g(z)\right)^{1-\alpha}}=\left(p_{\beta}(z)\right)^{1-\alpha}
$$

or

$$
\frac{\left(\Delta_{\sigma}^{n} g(z)\right)^{\alpha-1}\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}}{z^{\alpha-1}}=\left(p_{\beta}(z)\right)^{1-\alpha}
$$

so that we can write

$$
\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\alpha}\right)^{\prime}=\alpha z^{\alpha-1}\left(p_{\beta}(z)\right)^{1-\alpha}
$$

and

$$
\Delta_{\sigma}^{n} g(z)=\left(\int_{0}^{z} \alpha \eta^{\alpha-1}\left(p_{\beta}(\eta)\right)^{1-\alpha} d \eta\right)^{\frac{1}{\alpha}} \quad(\lambda>1)
$$

Applying (10) now completes the proof.
Remark 3. Setting $n(=\sigma)=0$ gives the results of Theorems 1, 2 and 3 in [4].
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### 4.2. Coefficient estimates

Theorem 10. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then

$$
\begin{align*}
& \left|a_{2}\right| \leqq \frac{2(1-\beta)}{\chi_{2}(2 \lambda-1)},  \tag{16}\\
& \begin{aligned}
&\left|a_{3}\right| \leqq \leqq \frac{2(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|\frac{2(1-\beta)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}}-1\right|, \\
&\left|a_{4}\right| \leqq \leqq \frac{2(1-\beta)}{\chi_{4}(4 \lambda-1)}+\frac{4(1-\beta)^{2}}{\chi_{4}(4 \lambda-1)}\left\{\frac{\left|6 \lambda^{2}-11 \lambda+2\right|}{(2 \lambda-1)(3 \lambda-1)}\right\} \\
&+\frac{8(1-\beta)^{3}}{\chi_{4}(4 \lambda-1)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3(2 \lambda-1)^{3}(3 \lambda-1)}\right\}, \\
&\left|a_{5}\right| \leqq 2 A\left|2 \frac{B}{A}-1\right|+4|C|\left|2 \frac{D}{C}-1\right|+16|E|,
\end{aligned}, \tag{17}
\end{align*}
$$

where

$$
\begin{align*}
& A=\frac{(1-\beta)}{\chi_{5}(5 \lambda-1)} \\
& B=\frac{(1-\beta)^{2}}{\chi_{5}(5 \lambda-1)}\left\{\frac{2\left(4 \lambda^{2}-7 \lambda+1\right)}{(2 \lambda-1)(4 \lambda-1)}\right\} \\
& C=\frac{(1-\beta)^{2}}{\chi_{5}(5 \lambda-1)}\left\{\begin{array}{l}
\left.\frac{9 \lambda^{2}-15 \lambda+2}{2(3 \lambda-1)^{2}}\right\} \\
D=\frac{(1-\beta)^{3}}{\chi_{5}(5 \lambda-1)}\left\{\frac{9 \lambda(\lambda-1)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}(3 \lambda-1)^{2}}+\frac{\left(8 \lambda^{2}-10 \lambda+1\right)\left(6 \lambda^{2}-11 \lambda+2\right)}{(2 \lambda-1)^{2}(3 \lambda-1)(4 \lambda-1)}-\frac{6 \lambda^{3}-16 \lambda^{2}+8 \lambda+1}{(2 \lambda-1)^{2}(3 \lambda-1)}\right\} \\
E= \\
\frac{(1-\beta)^{4}}{\chi_{5}(5 \lambda-1)}\left\{\frac{\lambda(\lambda-1)\left(45 \lambda^{4}-67 \lambda^{3}+69 \lambda^{2}+35 \lambda-17\right)}{2(2 \lambda-1)^{4}(3 \lambda-1)^{2}}+\frac{\left(8 \lambda^{2}-10 \lambda+1\right)\left(24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3\right)}{3(2 \lambda-1)^{4}(3 \lambda-1)(4 \lambda-1)}\right\}
\end{array}\right\}
\end{align*}
$$

Proof. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$ and for $p(z) \in \mathcal{P}$, (11) can be written as

$$
\frac{z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}}{\Delta_{\sigma}^{n} g(z)}=(1-\beta) p(z)+\beta
$$

or

$$
\begin{equation*}
z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}=\{(1-\beta) p(z)+\beta\} \Delta_{\sigma}^{n} g(z) . \tag{21}
\end{equation*}
$$

$$
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$$

Simplifying the LHS of (21) by using (8) we get

$$
\begin{align*}
z\left(\left(\Delta_{\sigma}^{n} g(z)\right)^{\prime}\right)^{\lambda}= & z+2 \lambda \chi_{2} a_{2} z^{2}+\left\{3 \lambda \chi_{3} a_{3}+2 \lambda(\lambda-1) \chi_{2}^{2} a_{2}^{2}\right\} z^{3} \\
& +\left\{4 \lambda \chi_{4} a_{4}+6 \lambda(\lambda-1) \chi_{2} \chi_{3} a_{2} a_{3}+\frac{4}{3} \lambda(\lambda-1)(\lambda-2) \chi_{2}^{3} a_{2}^{3}\right\} z^{4} \\
& +\left\{5 \lambda \chi_{5} a_{5}+\frac{1}{2} \lambda(\lambda-1)\left[16 \chi_{2} \chi_{4} a_{2} a_{4}+9 \chi_{3}^{2} a_{3}^{2}\right]\right. \\
& \left.+6 \lambda(\lambda-1)(\lambda-2) \chi_{2}^{2} \chi_{3} a_{2}^{2} a_{3}+\frac{2}{3} \lambda(\lambda-1)(\lambda-2)(\lambda-3) \chi_{2}^{4} a_{2}^{4}\right\} z^{5} \\
& +\cdots \tag{22}
\end{align*}
$$

and simplifying the RHS of (21) by using (8) we get

$$
\begin{align*}
\{(1-\beta) p(z) & +\beta\} \Delta_{\sigma}^{n} g(z)= \\
z & +\left\{(1-\beta) p_{1}+\chi_{2} a_{2}\right\} z^{2} \\
& +\left\{(1-\beta) p_{2}+(1-\beta) p_{1} \chi_{2} a_{2}+\chi_{3} a_{3}\right\} z^{3} \\
& +\left\{(1-\beta) p_{3}+(1-\beta) p_{2} \chi_{2} a_{2}+(1-\beta) p_{1} \chi_{3} a_{3}+\chi_{4} a_{4}\right\} z^{4} \\
& +\left\{(1-\beta) p_{4}+(1-\beta) p_{3} \chi_{2} a_{2}+(1-\beta) p_{2} \chi_{3} a_{3}\right. \\
& \left.+(1-\beta) p_{1} \chi_{4} a_{4}+\chi_{5} a_{5}\right\} z^{5}+\cdots \tag{23}
\end{align*}
$$

A careful comparison of the coefficients in (22) and (23) shows that

$$
\begin{array}{r}
2 \lambda \chi_{2} a_{2}=(1-\beta) p_{1}+\chi_{2} a_{2} \\
3 \lambda \chi_{3} a_{3}+2 \lambda(\lambda-1) \chi_{2}^{2} a_{2}^{2}=(1-\beta) p_{2}+(1-\beta) p_{1} \chi_{2} a_{2}+\chi_{3} a_{3} \\
4 \lambda \chi_{4} a_{4}+6 \lambda(\lambda-1) \chi_{2} \chi_{3} a_{2} a_{3}+\frac{4}{3} \lambda(\lambda-1)(\lambda-2) \chi_{2}^{3} a_{2}^{3} \\
=(1-\beta) p_{3}+(1-\beta) p_{2} \chi_{2} a_{2}+(1-\beta) p_{1} \chi_{3} a_{3}+\chi_{4} a_{4} \tag{26}
\end{array}
$$

and

$$
\begin{align*}
5 \lambda \chi_{5} a_{5}+ & \frac{1}{2} \lambda(\lambda-1)\left[16 \chi_{2} \chi_{4} a_{2} a_{4}+9 \chi_{3}^{2} a_{3}^{2}\right]+6 \lambda(\lambda-1)(\lambda-2) \chi_{2}^{2} \chi_{3} a_{2}^{2} a_{3} \\
+ & \frac{2}{3} \lambda(\lambda-1)(\lambda-2)(\lambda-3) \chi_{2}^{4} a_{2}^{4}=(1-\beta) p_{4}+(1-\beta) p_{3} \chi_{2} a_{2} \\
& +(1-\beta) p_{2} \chi_{3} a_{3}+(1-\beta) p_{1} \chi_{4} a_{4}+\chi_{5} a_{5} . \tag{27}
\end{align*}
$$

Now from (24) we get

$$
\begin{equation*}
a_{2}=\frac{(1-\beta) p_{1}}{\chi_{2}(2 \lambda-1)} \tag{28}
\end{equation*}
$$

$$
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$$

so that by applying triangle inequality and Lemma 1 we get (16). By putting (28) into (25) we get

$$
\begin{equation*}
a_{3}=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)} p_{2}-\frac{(1-\beta)^{2}\left(2 \lambda^{2}-4 \lambda+1\right)}{\chi_{3}(2 \lambda-1)^{2}(3 \lambda-1)} p_{1}^{2} \tag{29}
\end{equation*}
$$

or

$$
a_{3}=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left\{p_{2}-\left(\frac{(1-\beta)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}}\right) p_{1}^{2}\right\}
$$

so that by applying triangle inequality leads to

$$
\left|a_{3}\right|=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|p_{2}-\left(\frac{(1-\beta)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}}\right) p_{1}^{2}\right| \equiv \frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|p_{2}-u p_{1}^{2}\right|
$$

where

$$
u=\frac{(1-\beta)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}}
$$

and by applying Lemma 2 for $\lambda \geqq 1$ leads to (17). By putting (28) and (29) into (26) we get

$$
\begin{align*}
& a_{4}=\frac{(1-\beta)}{\chi_{4}(4 \lambda-1)} p_{3}-\frac{(1-\beta)^{2}}{\chi_{4}(4 \lambda-1)}\left\{\frac{6 \lambda^{2}-11 \lambda+2}{(2 \lambda-1)(3 \lambda-1)}\right\} p_{1} p_{2} \\
& \quad+\frac{(1-\beta)^{3}}{\chi_{4}(4 \lambda-1)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3(2 \lambda-1)^{3}(3 \lambda-1)}\right\} p_{1}^{3} \tag{30}
\end{align*}
$$

so that applying triangle inequality in (30) leads to

$$
\begin{aligned}
&\left|a_{4}\right| \leqq \frac{(1-\beta)}{\chi_{4}(4 \lambda-1)}\left|p_{3}\right|+\frac{(1-\beta)^{2}}{\chi_{4}(4 \lambda-1)}\left\{\frac{\left|6 \lambda^{2}-11 \lambda+2\right|}{(2 \lambda-1)(3 \lambda-1)}\right\}\left|p_{1} p_{2}\right| \\
& \quad+\frac{(1-\beta)^{3}}{\chi_{4}(4 \lambda-1)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3(2 \lambda-1)^{3}(3 \lambda-1)}\right\}\left|p_{1}\right|^{3}
\end{aligned}
$$

and by applying Lemma 1 gives (18). Lastly, putting (28), (29) and (30) into (27) and simplifying completely leads to a summarized equation:

$$
\begin{align*}
a_{5}=A p_{4}-B p_{1} p_{3}-C p_{2}^{2}+ & D p_{1}^{2} p_{2}-E p_{1}^{4} \\
& =A\left(p_{4}-\frac{B}{A} p_{1} p_{3}\right)-C p_{2}\left(p_{2}-\frac{D}{C} p_{1}^{2}\right)-E p_{1}^{4} \tag{31}
\end{align*}
$$

for $A, B, C, D$, and $E$ in (20). Applying triangle inequality leads to

$$
\left|a_{5}\right| \leqq A\left|p_{4}-\frac{B}{A} p_{1} p_{3}\right|+C\left|p_{2}\right|\left|p_{2}-\frac{D}{C} p_{1}^{2}\right|+E\left|p_{1}^{4}\right|
$$

and applying Lemmas 1 and 6 gives (19).

$$
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$$

Remark 4. Setting $n(=\sigma)=0$ and $\lambda=1$ gives the results of the coefficient estimates of starlike functions in [7, 9] and setting $n(=\sigma)=0$ gives the results in [4].

### 4.3. Fekete-Szegö estimates

A frequently studied property of the coefficient problems of $g \in \mathcal{A}$ is the Fekete-Szegö functional introduced and defined in [8] by

$$
\begin{equation*}
\mathcal{F} \mathcal{S}(\delta, g)=\left|a_{3}-\delta a_{2}^{2}\right| \quad(\delta \in \mathbb{R}) \tag{32}
\end{equation*}
$$

See $[1,11]$ for more details.
Theorem 11. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then for $x \in \mathbb{R}$,
$\left|a_{3}-x a_{2}^{2}\right| \leqq\left\{\begin{array}{cll}\frac{2(1-\beta)(1-u)}{\chi_{3}(3 \lambda-1)} & \text { for } & x \leqq \frac{\chi_{2}^{2}\left(4 \lambda-2 \lambda^{2}-1\right)}{\chi_{3}(3 \lambda-1)} \\ \frac{2(1-\beta)}{\chi_{3}(3 \lambda-1)} & \text { for } & \frac{\chi_{2}^{2}\left(4 \lambda-2 \lambda^{2}-1\right)}{\chi_{3}(3 \lambda-1)} \leqq x \leqq \frac{\chi_{2}^{2}\left(4 \lambda-2 \lambda^{2}-1\right)}{\chi_{3}(3 \lambda-1)}+\frac{\chi_{2}^{2}(2 \lambda-1)^{2}}{\chi_{3}(1-\beta)(3 \lambda-1)} \\ \frac{2(1-\beta)(1-u)}{\chi_{3}(3 \lambda-1)} & \text { for } & x \leqq \frac{\chi_{2}^{2}\left(4 \lambda-2 \lambda^{2}-1\right)}{\chi_{3}(3 \lambda-1)}+\frac{\chi_{2}^{2}(2 \lambda-1)^{2}}{\chi_{3}(1-\beta)(3 \lambda-1)}\end{array}\right.$
and

$$
\begin{equation*}
u=\frac{2(1-\beta)\left[\chi_{2}^{2}\left(2 \lambda^{2}-4 \lambda+1\right)+x \chi_{3}(3 \lambda-1)\right]}{\chi_{2}^{2}(2 \lambda-1)^{2}} \tag{33}
\end{equation*}
$$

Proof. Considering (28) and (29) in (32) for $x \in \mathbb{R}$ implies that

$$
\begin{equation*}
a_{3}-x a_{2}^{2}=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left\{p_{2}-\frac{2(1-\beta)\left[\chi_{2}^{2}\left(2 \lambda^{2}-4 \lambda+1\right)+x \chi_{3}(3 \lambda-1)\right]}{\chi_{2}^{2}(2 \lambda-1)^{2}} \times \frac{p_{1}^{2}}{2}\right\} \tag{35}
\end{equation*}
$$

so that

$$
\left|a_{3}-x a_{2}^{2}\right|=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|p_{2}-u \frac{p_{1}^{2}}{2}\right|
$$

where $u$ is given in (34). Now applying Lemma 2 in the ranges $u \leqq 0,0 \leqq u \leqq 2$ and $u \geqq 2$ leads to the result in (33).

Theorem 12. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then for $y \in \mathbb{C}$,

$$
\begin{equation*}
\left|a_{3}-y a_{2}^{2}\right| \leqq \frac{2(1-\beta)}{\chi_{3}(3 \lambda-1)} \max \{1,|1-\mu|\} \tag{36}
\end{equation*}
$$

where

$$
\begin{equation*}
\mu=\frac{2(1-\beta)\left[\chi_{2}^{2}\left(2 \lambda^{2}-4 \lambda+1\right)+y \chi_{3}(3 \lambda-1)\right]}{\chi_{2}^{2}(2 \lambda-1)^{2}} . \tag{37}
\end{equation*}
$$

$$
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$$

Proof. Considering (35) for $y \in \mathbb{C}$ implies that

$$
a_{3}-y a_{2}^{2}=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left\{p_{2}-\frac{2(1-\beta)\left[\chi_{2}^{2}\left(2 \lambda^{2}-4 \lambda+1\right)+y \chi_{3}(3 \lambda-1)\right]}{\chi_{2}^{2}(2 \lambda-1)^{2}} \times \frac{p_{1}^{2}}{2}\right\}
$$

so that

$$
\left|a_{3}-y a_{2}^{2}\right|=\frac{(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|p_{2}-\mu \frac{p_{1}^{2}}{2}\right|
$$

where $\mu$ is given in (37). Now applying Lemma 3 leads to the result in (36).

### 4.4. Estimates on Hankel determinants

The Hankel determinants introduced in [14] is well-known. The $j$ th-Hankel determinant whose elements are the coefficients of $g$ in (1) was defined in [14] by

$$
\mathcal{H D}_{j, k}(g)=\left|\begin{array}{ccccc}
1 & a_{k+1} & a_{k+2} & \ldots & a_{k+j-1}  \tag{38}\\
a_{k+1} & a_{k+2} & \ldots & \ldots & a_{k+j} \\
a_{k+2} & a_{k+3} & \ldots & \ldots & a_{k+j+1} \\
\vdots & \vdots & \vdots & \vdots & \vdots \\
a_{k+j-1} & a_{k+j} & \ldots & \ldots & a_{k+2(j-1)}
\end{array}\right| \quad(i, j \in \mathbb{N})
$$

Observe that from (38), we can demonstrate that

$$
\left.\begin{array}{rl}
\left|\mathcal{H D}_{2,1}(g)\right| & =\left|a_{3}-a_{2}^{2}\right|, \\
\left|\mathcal{H D}_{2,2}(g)\right| & =\left|a_{2} a_{4}-a_{3}^{2}\right|,  \tag{39}\\
\left|\mathcal{H D}_{3,1}(g)\right| & \leqq\left|a_{3}\right|\left|\mathcal{H} \mathcal{D}_{2,2}(g)\right|+\left|a_{4}\right|\left|a_{2} a_{3}-a_{4}\right|+\left|a_{5}\right|\left|\mathcal{H} \mathcal{D}_{2,1}(g)\right| .
\end{array}\right\}
$$

For some applications of Hankel determinants see [12] and the citations therein.
Theorem 13. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then

$$
\begin{equation*}
\left|\mathcal{H D}_{2,2}(g)\right|=\left|a_{2} a_{4}-a_{3}^{2}\right| \leqq 4|K|\left|2 \frac{L}{K}-1\right|+16 M+4|N| \tag{40}
\end{equation*}
$$

where

$$
\begin{align*}
& K=\frac{(1-\beta)^{2}}{\chi_{2} \chi_{4}(2 \lambda-1)(4 \lambda-1)} \\
& L=\frac{(1-\beta)^{3}}{(2 \lambda-1)^{2}(3 \lambda-1)}\left\{\frac{6 \lambda^{2}-11 \lambda+2}{\chi_{2} \chi_{4}(4 \lambda-1)}-\frac{2\left(2 \lambda^{2}-4 \lambda+1\right)}{\chi_{3}^{2}(3 \lambda-1)}\right\} \\
& M=\frac{(1-\beta)^{4}}{\left.(2 \lambda-1)^{4}\right)^{4}(3 \lambda-1)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3 \chi_{2} \chi_{4}(4 \lambda-1)}-\frac{\left(2 \lambda^{2}-4 \lambda+1\right)^{2}}{\chi_{3}^{2}(3 \lambda-1)}\right\}  \tag{41}\\
& N=\frac{(1-\beta)^{2}}{\chi_{3}^{2}(3 \lambda-1)^{2}}
\end{align*}
$$

$$
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$$

Proof. Considering (28), (29) and (30) in (39) shows that

$$
\begin{aligned}
\left|a_{2} a_{4}-a_{3}^{2}\right| & =\left|K p_{1} p_{3}-L p_{1}^{2} p_{2}+M p_{1}^{4}-N p_{2}^{2}\right| \\
& =\left|K p_{1}\left(p_{3}-\frac{L}{K} p_{1} p_{2}\right)+M p_{1}^{4}-N p_{2}^{2}\right| \\
& \leqq|K|\left|p_{1}\right|\left|p_{3}-\frac{L}{K} p_{1} p_{2}\right|+M\left|p_{1}\right|^{4}+|N|\left|p_{2}\right|^{2}
\end{aligned}
$$

for $K, L, M$ and $N$ in (41). Applying Lemmas 1 and 6 leads to (40).
Theorem 14. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then

$$
\begin{equation*}
\left|a_{2} a_{3}-a_{4}\right| \leqq 2 J\left|2 \frac{H}{J}-1\right|+8 I \tag{42}
\end{equation*}
$$

where

$$
\left.\begin{array}{l}
H=\frac{(1-\beta)^{2}}{(2 \lambda-1)(3 \lambda 1)}\left\{\frac{1}{\chi_{2} \chi_{3}}+\frac{6 \lambda^{2}-11 \lambda+2}{\chi_{4}(4 \lambda-1)}\right\}  \tag{43}\\
I=\frac{(1-\beta)^{3}}{\left.(2 \lambda-1)^{3} 3 \lambda-1\right)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3 \chi_{4}(4 \lambda-1)}+\frac{2 \lambda^{2}-4 \lambda+1}{\chi_{2} \chi_{3}}\right\} \\
J=\frac{(1-\beta)}{\chi_{4}(4 \lambda-1)} .
\end{array}\right\}
$$

Proof. Considering (28), (29) and (30) in (39) shows that

$$
\begin{aligned}
\left|a_{2} a_{3}-a_{4}\right| & =\left|H p_{1} p_{2}-I p_{1}^{3}-J p_{3}\right| \\
& =\left|-J\left(p_{3}-\frac{H}{J} p_{1} p_{2}\right)-I p_{1}^{3}\right| \\
& \leqq J\left|p_{3}-\frac{H}{J} p_{1} p_{2}\right|+I\left|p_{1}\right|^{3}
\end{aligned}
$$

for $H, I$ and $J$ in (43). Applying Lemmas 1 and 6 leads to (42).
Theorem 15. Let $g(z) \in \mathcal{S}_{\lambda}^{\star}(n, \sigma, \beta)$, then

$$
\begin{align*}
& \left|\mathcal{H D}_{3,1}(g)\right| \\
& \leqq\left[\left.\frac{2(1-\beta)}{\chi_{3}(3 \lambda-1)}\left|\frac{2(1-\beta)\left(2 \lambda^{2}-4 \lambda+1\right)}{(2 \lambda-1)^{2}}-1\right| \right\rvert\,\right]\left[4|K|\left|2 \frac{L}{K}-1\right|+16 M+4|N|\right] \\
& +\left[\frac{2(1-\beta)}{\chi_{4}(4 \lambda-1)}+\frac{4(1-\beta)^{2}}{\chi_{4}(4 \lambda-1)}\left\{\frac{\left|6 \lambda^{2}-11 \lambda+2\right|}{(2 \lambda-1)(3 \lambda-1)}\right\}\right. \\
& \left.\quad+\frac{8(1-\beta)^{3}}{\chi_{4}(4 \lambda-1)}\left\{\frac{24 \lambda^{4}-80 \lambda^{3}+84 \lambda^{2}-28 \lambda+3}{3(2 \lambda-1)^{3}(3 \lambda-1)}\right\}\right]\left[2 J\left|2 \frac{H}{J}-1\right|+8 I\right] \\
& +\left[2 A\left|2 \frac{B}{A}-1\right|+4|C|\left|2 \frac{D}{C}-1\right|+16|E|\right]\left[\frac{2(1-\beta)}{\chi_{3}(3 \lambda-1)}\right] \tag{44}
\end{align*}
$$

where $A, B, C, D, E, H, I, J, K, L, M$ and $N$ are defined in (20), (41) and (43).
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Proof. Considering (17), (18), (19), (40), (42) and (36) in (39) shows that by simple calculation, we get the result in (44).

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