# APPLICATION OF GENERALIZED HADAMARD PRODUCT ON SPECIAL CLASSES OF ANALYTIC P-VALENT FUNCTIONS

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ABSTRACT. In this paper the author established certain results concerning the quasi-Hadamard product for generalized subclasses of p-valent functions with positive coefficients.

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#### 1. INTRODUCTION

Let A(p) denote the class of analytic *p*-valent functions in the unit disc  $U = \{z \in \mathbb{C} : |z| < 1\}$  of the form:

$$f(z) = z^p + \sum_{n=1}^{\infty} a_{n+p} z^{n+p} \quad (p \in \mathbb{N} = \{1, 2, ...\}).$$
(1)

A function  $f(z) \in A(p)$  is called *p*-valent starlike of order  $\alpha$  if f(z) satisfies

$$\Re\left\{\frac{zf'(z)}{f(z)}\right\} > \alpha \tag{2}$$

for  $0 \leq \alpha < p$  and  $z \in U$ . We denote by  $S_p^*(\alpha)$  the class of all starlike *p*-valent functions of order  $\alpha$ . Also a function  $f(z) \in A(p)$  is called *p*-valent convex of order  $\alpha$  if f(z) satisfies

$$\Re\left\{1 + \frac{zf''(z)}{f'(z)}\right\} > \alpha \tag{3}$$

for  $0 \leq \alpha < p$  and  $z \in U$ . We denote by  $C_p(\alpha)$  the class of convex *p*-valent functions of order  $\alpha$ .

For  $p < \beta < p + \frac{1}{2}$  and  $z \in U$ , let  $\mathfrak{M}_p(\beta)$  denote the subclass of A(p) consisting of functions f(z) of the form (1) and satisfying the condition

$$\Re\left\{\frac{zf'(z)}{f(z)}\right\} < \beta \tag{4}$$

and let  $\mathfrak{N}_p(\beta)$  denote the subclass of A(p) consisting of functions f(z) of the form (1) and satisfying the condition

$$\Re\left\{1 + \frac{zf''(z)}{f'(z)}\right\} < \beta,\tag{5}$$

it follows from (4) and (5) that

$$f(z) \in \mathfrak{N}_p(\beta) \iff \frac{zf'(z)}{p} \in \mathfrak{M}_p(\beta)$$
 (6)

The subclasses  $\mathfrak{M}_p(\beta)$  and  $\mathfrak{N}_p(\beta)$  and some related classes have been studied by several authors (e.g. [5], [8], [10] and [11]).

Furthermore, let V(p) denote the subclass of analytic p-valent functions of the form:

$$f(z) = a_p z^p + \sum_{n=1}^{\infty} a_{n+p} z^{n+p} \quad (a_p > 0; a_{n+p} \ge 0).$$
(7)

Also, let

$$f_i(z) = a_{p,i} z^p + \sum_{n=1}^{\infty} a_{n+p,i} z^{n+p} \quad (a_{p,i} > 0; a_{n+p,i} \ge 0),$$
(8)

and

$$g_j(z) = b_{p,j} z^p + \sum_{n=1}^{\infty} b_{n+p,j} z^{n+p} \quad (b_{p,i} > 0; b_{n+p,i} \ge 0),$$
(9)

the quasi-Hadamard product  $(f_i * g_j)(z)$  of the functions  $f_i(z)$ and  $g_j(z)$  by

$$(f_i * g_j)(z) = a_{p,i}b_{p,j}z + \sum_{n=2}^{\infty} a_{n+p,i}b_{n+p,j}z^{n+p} \quad (i, j = 1, 2, 3, ...).$$

Similarly, we can define the quasi-Hadamard product of more than two functions.

Also, let  $V_p(\beta) = \mathfrak{M}_p(\beta) \cap V(p)$  and  $U_p(\beta) = \mathfrak{N}_p(\beta) \cap V(p)$ , following the technique of Uralegaddi et al. [12], we can obtain the following lemmas.

**Lemma 1.** Let the function  $f(z) \in V(p)$ , then  $f(z) \in V_p(\beta)$   $(p < \beta < p + \frac{1}{2})$  if and only if

$$\sum_{n=1}^{\infty} (n+p-\beta)a_{n+p} \le (\beta-p)a_p.$$
(10)

**Lemma 2.** Let the function  $f(z) \in V(p)$ , then  $f(z) \in U_p(\beta)$   $(p < \beta < p + \frac{1}{2})$  if and only if

$$\sum_{n=1}^{\infty} \left(\frac{n+p}{p}\right) (n+p-\beta)a_{n+p} \le (\beta-p)a_p.$$
(11)

Let  $\varphi(z)$  be a fixed function of the form:

$$\varphi(z) = c_p z + \sum_{n=2}^{\infty} c_{n+p} z^{n+p} \ (c_p, c_{n+p} \ge 0).$$
(12)

Using the function defined by (12), we now define the following new classes.

**Definition 1.** A function  $f(z) \in V_{p,\varphi}(c_{n+p}, \delta)$   $(c_n \ge c_2 > 0)$  if and only if

$$\sum_{n=1}^{\infty} c_{n+p} a_{n+p} \le \delta a_p \quad (\delta > 0).$$
(13)

**Definition 2.** A function  $f(z) \in U_{p,\varphi}(c_{n+p}, \delta)$   $(c_{n+p} \ge c_{p+1} > 0)$  if and only if

$$\sum_{n=1}^{\infty} \left(\frac{n+p}{p}\right) c_{n+p} a_{n+p} \le \delta a_p \quad (\delta > 0).$$
(14)

Also, we introduce the following class of analytic *p*-valent functions which plays an important role in the discussion that follows.

**Definition 3.** A function  $f(z) \in V_{p,\varphi}^k(c_{n+p}, \delta)$   $(c_{n+p} \ge c_{p+1} > 0)$  if and only if

$$\sum_{n=1}^{\infty} \left(\frac{n+p}{p}\right)^k c_{n+p} a_{n+p} \le \delta a_p \quad (\delta > 0), \tag{15}$$

where k is any fixed nonnegative real number.

For suitable choices of  $c_n, \delta, k$  and  $a_0 = 1$  we obtain : (i)  $V_{p,\varphi}^1\left(\left(\frac{n+p}{p}\right)(n+p-\gamma)\theta(n,p), \gamma-p\right) = A_p^{h(z)}(q,s,\gamma)$   $(h(z) = \frac{z^p}{1-z}, \theta(n,p) = \frac{(\alpha_1)_n...(\alpha_q)_n}{(\beta_1)_n...(\beta_s)_n}\frac{1}{(1)_n}, q \leq s+1(\alpha_i > 0 \text{ for } i = 1, 2, ..., q; \beta_j > 0 \text{ for } j = 1, 2, ..., s), p < \gamma < p + \frac{1}{2}$  (Najafzadeh et al. [5]); (ii)  $V_{p,\varphi}^{0}((n+p-\lambda+|n+p-2\alpha+\lambda|), 2(\alpha-p)) = \mathfrak{M}_{p}(\alpha,\lambda) \ (0 < \lambda < p, \alpha > p)$  (Sun et al.[11]); (iii)  $V_{p,\varphi}^{1}(\left(\frac{n+p}{p}\right)(n+p-\lambda+|n+p-2\alpha+\lambda|), 2(\alpha-p)) = \mathfrak{N}_{p}(\alpha,\lambda) \ (0 < \lambda < p, \alpha > p)$  (Sun et al.[11]); (iv)  $V_{1,\varphi}^{0}((n-\beta), (\beta-1)) = V(\beta) \ (1 < \beta < \frac{4}{3})$  (Uralegaddi et al.[12]); (v)  $V_{1,\varphi}^{1}(n(n-\beta), (\beta-1)) = U(\beta) \ (1 < \beta < \frac{4}{3})$  (Uralegaddi et al. [12]); (vi)  $V_{1,\varphi}^{0}((n-1)+|n-2\beta+1|, 2(\beta-1)) = M(\beta) \ (\beta > 1, a_{0} = 1)$  (Niswaki and Owa [3] and Owa and Niswaki [6]); (vii)  $V_{1,\varphi}^{1}(n f(n-1)+|n-2\beta+1|, 2(\beta-1)) = N(\beta) \ (\beta > 1, a_{0} = 1)$  (Niswaki

(vii)  $V_{1,\varphi}^1(n\{(n-1)+|n-2\beta+1|\}, 2(\beta-1)=N(\beta) \ (\beta>1, a_0=1)$  (Niswaki and Owa [3] and Owa and Niswaki [6]).

Evidently,  $V_{p,\varphi}^0(c_n, \delta) = V_{p,\varphi}(c_n, \delta)$  and  $V_{p,\varphi}^1(c_n, \delta) = U_{p,\varphi}(c_n, \delta)$ . Further  $V_{p,\varphi}^{\gamma_1}(c_n, \delta) \subset V_{p,\varphi}^{\gamma_2}(c_n, \delta)$  if  $\gamma_1 > \gamma_2 \ge 0$ , the containment being proper. moreover for any positive integer k, we have the following inclusion relation

 $V_{p,\varphi}^k(c_n,\delta) \subset V_{p,\varphi}^{k-1}(c_n,\delta) \subset \ldots \subset V_{p,\varphi}^2(c_n,\delta) \subset U_p(c_n,\delta) \subset V_p(c_n,\delta).$ 

We also note that for nonnegative real number k, the class  $V_{p,\varphi}^k(c_n,\delta)$  is nonempty as the function

$$f(z) = a_p z^p + \sum_{n=1}^{\infty} \left(\frac{n+p}{p}\right)^{-k} \frac{\delta a_p}{c_{n+p}} \lambda_{n+p} a_{n+p} z^{n+p}, \tag{16}$$

where  $a_p > 0, \lambda_{n+p} \ge 0$  and  $\sum_{n=1}^{\infty} \lambda_{n+p} \le 1$ , satisfy the inequality (15).

The quasi-Hadamard product of two or more p-valent functions has recently been defined and used by Aouf et al. [1], Hossen [3] and Sekine [9].

The object of this paper is to establish a results concerning the quasi-Hadamard product of functions in the classes  $V_{p,\varphi}^k(c_n,\delta), U_{p,\varphi}(c_n,\delta)$  and  $V_{p,\varphi}(c_n,\delta)$ .

### 2. The Main Results

**Theorem 3.** Let the functions  $f_i(z)$  defined by (8) belong to the class  $U_{p,\varphi}(c_n, \delta)$  for every i = 1, 2, ..., m; and let the functions  $g_j(z)$  defined by (9) belong to the class  $V_{p,\varphi}(c_n, \delta)$  for every i = 1, 2, ..., q. If  $c_n \ge (\frac{n+p}{p})\delta$ 

 $(n \in \mathbb{N})$ . Then the quasi-Hadamard product  $f_1 * f_2 * \dots * f_m * g_1 * g_2 * \dots * g_q(z)$  belongs to the class  $V_{p,\varphi}^{2m+q-1}(c_n, \delta)$ .

*Proof.* It is sufficient to show that

$$\sum_{n=1}^{\infty} \left[ \left( \frac{n+p}{p} \right)^{2m+q-1} c_{n+p} \left( \prod_{i=1}^{m} |a_{n+p,i}| \cdot \prod_{j=1}^{q} |b_{n+p,j}| \right) \right]$$
$$\leq \delta \left( \prod_{i=1}^{m} a_{p,i} \cdot \prod_{j=1}^{q} b_{p,j} \right).$$

Since  $f_i(z) \in U_{p,\varphi}(c_n, \delta)$ , we have

$$\sum_{n=1}^{\infty} \left(\frac{n+p}{p}\right) c_{n+p} a_{n+p,i} \le \delta a_{p,i} \tag{17}$$

for every i = 1, 2, ..., m. Therefore

$$a_{n+p,i} \le \left(\frac{n+p}{p}\right)^{-1} \left(\frac{\delta}{c_{n+p}}\right) a_{p,i},$$

and hence

$$a_{n+p,i} \le \left(\frac{n+p}{p}\right)^{-2} a_{p,i},\tag{18}$$

the inequalities (17) and (18) hold for every i = 1, 2, ..., m. Further, since  $g_j(z) \in V_{\varphi}(c_n, \delta)$ , we have

$$\sum_{n=1}^{\infty} c_{n+p} b_{n+p,j} \le \delta b_{p,j} , \qquad (19)$$

for every j = 1, 2, ..., q. Hence we obtain

$$|b_{n+p,j}| \le \left(\frac{n+p}{p}\right)^{-1} b_{0,j},\tag{20}$$

for every j = 1, 2, ..., q.

Using (18) for i = 1, 2, ..., m, (20) for j = 1, 2, ..., q - 1 and (19) for j = q, we have

$$\sum_{n=1}^{\infty} \left[ \left( \frac{n+p}{p} \right)^{2m+q-1} c_{n+p} \left( \prod_{i=1}^{m} |a_{n+p,i}| \cdot \prod_{j=1}^{q} |b_{n+p,j}| \right) \right]$$
$$\leq \sum_{n=1}^{\infty} \left[ \left( \frac{n+p}{p} \right)^{2m+q-1} c_n \left( \left( \frac{n+p}{p} \right)^{-2m} \left( \frac{n+p}{p} \right)^{-(q-1)} \prod_{i=1}^{m} a_{p,i} \cdot \prod_{j=1}^{q-1} b_{p,j} \right) |b_{n+p,q}| \right]$$

$$= \left(\prod_{i=1}^{m} a_{p,i} \cdot \prod_{j=1}^{q-1} b_{p,j}\right) \sum_{n=1}^{\infty} c_{n+p} |b_{n+p,q}| \le \delta \left(\prod_{i=1}^{m} a_{p,i} \cdot \prod_{j=1}^{q} b_{p,j}\right).$$

Hence  $f_1 * f_2 * \dots * f_m * g_1 * g_2 * \dots * g_q \in V_{\varphi}^{2m+q-1}(c_n, \delta).$ 

We note that the required estimate can also be obtained by using (18) for i = 1, 2, ..., m - 1, (20) for j = 1, 2, ..., q, and (17) for i = m.

Taking into account the quasi-Hadamard product functions  $f_1(z), f_2(z), ..., f_m(z)$  only, in the proof of Theorem 1 and using (18) for i = 1, 2, ..., m - 1, and (17) for i = m, we obtain

**Corollary 4.** Let the functions  $f_i(z)$  defined by (8) belong to the class  $U\varphi(c_n, \delta)$  for every i = 1, 2, ..., m. If  $c_n \ge n\delta$ ,  $(n \in \mathbb{N})$ , then the quasi-Hadamard product  $f_1 * f_2 *$  $... * f_m(z)$  belongs to the class  $V_{p,\varphi}^{2m-1}(c_n, \delta)$ .

Also taking into account the quasi-Hadamard product functions  $g_1(z), g_2(z), ..., g_q(z)$  only, in the proof of Theorem 1 and using (20) for j = 1, 2, ..., q - 1, and (19) for j = q, we obtain

**Corollary 5.** Let the functions  $g_i(z)$  defined by (9) belong to the class  $V_{\varphi}(c_n, \delta)$  for every i = 1, 2, ..., q. If  $c_n \ge n\delta$ ,  $(n \in \mathbb{N})$ . Then the quasi-Hadamard product  $g_1 * g_2 * ... * g_q$  belongs to the class  $V_{p,\varphi}^{q-1}(c_n, \delta)$ .

**Remark 1.** (i) Putting p = 1 in the above results, we obtain the results obtained by El-Ashwah [2];

(ii)Putting  $c_{n+p} = (k+p-\gamma)\theta(k,p)$  and  $\delta = \gamma - p$   $(p < \gamma < p + \frac{1}{2})$  in the above results we obtain results corresponding to the class  $A_p^{h(z)}(m,n,\gamma)$   $(h(z) = \frac{z^p}{1-z}, \theta(k,p) = \frac{(\alpha_1)_k...(\alpha_m)_k}{(\beta_1)_k...(\beta_n)_k} \frac{1}{(1)_k}, n \leq m+1$ 

 $(\alpha_i > 0 \text{ for } i = 1, 2, ..., q; \ \beta_j > 0 \text{ for } j = 1, 2, ..., s), p < \gamma < p + \frac{1}{2});$ 

(iii) Putting  $c_{n+p} = (n+p-\lambda - |n+p-2\alpha + \lambda|)$  and  $\delta = 2(\gamma - p)$  in the above results we obtain results corresponding to the classes  $\mathfrak{M}_p(\alpha, \lambda)$  and  $\mathfrak{N}_p(\alpha, \lambda)(0 < \lambda < p, \alpha > p)$ .

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