# COEFFICIENT ESTIMATES FOR CERTAIN NEW SUBCLASSES OF STARLIKE FUNCTIONS OF COMPLEX ORDER 

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#### Abstract

In the present paper, we consider the coefficient estimates for functions in certain new subclasses of starlike and convex functions of complex order $\gamma$, which are introduced by means of a generalized differential operator and non-homogeneous Cauchy-Euler type differential equation. Several corollaries and consequences of the main results are also obtained.


## 1. INTRODUCTION AND DEFINITIONS

Let $\mathcal{A}$ denote the class of functions of the form

$$
\begin{equation*}
f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k} \tag{1}
\end{equation*}
$$

that are analytic in the open unit disc $U=\{z \in C:|z|<1\}$.
For two functions $f(z)$ and $g(z)$, analytic in $U$, we say that $f(z)$ is subordinate to $g(z)$ in $U$, and we note $f(z) \prec g(z),(z \in U)$, if there exists a Schwarz function $\omega(z)$ analytic in $U$ with $\omega(0)=0$ and $|\omega(z)|<1(z \in U)$, such that $f(z)=g(\omega(z)), \quad(z \in$ $U)$. In particular, if the function $g(z)$ is univalent in $U$, then the subordination is equivalent to $f(0)=g(0)$ and $f(U)=g(U)$.

A function $f(z) \in \mathcal{A}$ is said to be in the $S^{*}(\gamma)$ of starlike functions of complex order $\gamma$ if it satisfies the following inequality:

$$
\begin{equation*}
\operatorname{Re}\left\{1+\frac{1}{\gamma}\left(\frac{z f^{\prime}(z)}{f(z)}-1\right)\right\}>0\left(z \in U ; \gamma \in C^{*}=C \backslash\{0\}\right) \tag{2}
\end{equation*}
$$

Furthermore, a function $f(z) \in \mathcal{A}$ is said to be in the $C(\gamma)$ of convex functions of complex order $\gamma$ if it satisfies the following inequality:

$$
\begin{equation*}
\operatorname{Re}\left\{1+\frac{1}{\gamma}\left(\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)\right\}>0\left(z \in U ; \gamma \in C^{*}\right) \tag{3}
\end{equation*}
$$

[^0]The function classes $S^{*}(\gamma)$ and $C(\gamma)$ were considered earlier by Nasr and Aouf [1] and Wiatrowshi [2], respectively, and (very recently) by Altintas et al.[3-9], Deng [10], Murugusundaramoorthy and Srivastava [11], Xu et al.[12], and Srivastava et al.[13-15].

For a function $f(z) \in \mathcal{A}$, Raducanu and Orhan [16] introduced a generalized differential operator $D_{\alpha, \delta}^{n}$ as follows:

$$
\begin{gather*}
D_{\alpha, \delta}^{0} f(z)=f(z) \\
D_{\alpha, \delta}^{1} f(z)=D_{\alpha, \delta} f(z)=\alpha \delta z^{2}(f(z))^{\prime \prime}+(\alpha-\delta) z(f(z))^{\prime}+(1-\alpha+\delta) f(z) \\
\vdots  \tag{4}\\
D_{\alpha, \delta}^{n} f(z)=D_{\alpha, \delta}\left(D_{\alpha, \delta}^{n-1} f(z)\right), \quad\left(\alpha \geq \delta \geq 0, n \in N_{0}=N \cup\{0\}\right)
\end{gather*}
$$

If $f$ is given by (1), then from the definition of operator $D_{\alpha, \delta}^{n}$ it is easy to see that

$$
\begin{equation*}
D_{\alpha, \delta}^{n} f(z)=z+\sum_{k=2}^{\infty} \Phi_{k}^{n} a_{k} z^{k} \tag{5}
\end{equation*}
$$

where $\Phi_{k}=[1+(\alpha \delta k+\alpha-\delta)(k-1)]$, $\left(\Phi_{k}^{n}=\left[\Phi_{k}\right]^{n}\right) ; \alpha \geq \delta \geq 0$ and $n \in N_{0}$.
When $\alpha=1$ and $\delta=0$, we get the Salagean differential operator $D^{n} f(z)$ (see [18]), and when $\delta=0$, we obtain the Al-Oboudi differential operator $D_{\alpha}^{n} f(z)$ (see [17]).

Next, by using the differential operator $D_{\alpha, \delta}^{n}$, we define new subclasses of functions belonging to the class $\mathcal{A}$.

Definition 1. Let $\gamma \neq 0$ be any complex number, $\alpha \geq \delta \geq 0 ; 0 \leq \lambda \leq 1, n \in N_{0}$ and for the parameters $A$ and $B$ such that $-1 \leq B<A \leq 1$, we say that a function $f(z) \in \mathcal{A}$ is in the class $H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B)$ if it satisfies the following subordination condition:

$$
\begin{equation*}
1+\frac{1}{\gamma}\left(\frac{z\left(F_{\lambda, \alpha, \delta}^{n}(z)\right)^{\prime}}{F_{\lambda, \alpha, \delta}^{n}(z)}-1\right) \prec \frac{1+A z}{1+B z}, z \in U \tag{6}
\end{equation*}
$$

where $F_{\lambda, \alpha, \delta}^{n}(z)=(1-\lambda) D_{\alpha, \delta}^{n} f(z)+\lambda D_{\alpha, \delta}^{n+1} f(z)$.
The special classes $H_{1, \lambda, 1,0}^{0}(1-2 \alpha,-1)$ and $H_{\gamma, \lambda, 1,0}^{0}(A, B)$ were introduced and studied by Altintas et al.[4] and Srivastava et al.[14], respectively.

Definition 2. A function $f(z) \in \mathcal{A}$ is said to be in the class $K_{\gamma, \lambda, \alpha, \delta}^{m, n}(A, B ; \mu)$ if it satisfies the following non-homogeneous Cauchy-Euler type differential equation of order $m$ :

$$
\begin{gather*}
z^{m} \frac{d^{m} w}{d z^{m}}+\binom{m}{1}(\mu+m-1) z^{m-1} \frac{d^{m-1} w}{d z^{m-1}}+\cdots+\binom{m}{m} w \prod_{i=0}^{m-1}(\mu+i) \\
=g(z) \prod_{i=0}^{m-1}(\mu+i+1) \tag{7}
\end{gather*}
$$

where $w=f(z) \in \mathcal{A}, g(z) \in H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B), \mu \in R \backslash(-\infty,-1]$ and $m \in N^{*}=$ $N \backslash\{1\}=\{2,3, \cdots\}$.

The special cases of the class $K_{1, \lambda, 1,0}^{2,0}(A, B ; \mu)$ and $K_{1, \lambda, 1,0}^{3,0}(A, B ; \mu)$ were also introduced and studied by Altintas et al.[4]. The object of the present paper is to derive the coefficient estimates for functions in the classes $H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B)$ and $K_{\gamma, \lambda, \alpha, \delta}^{m, n}(A, B ; \mu)$ employing the techniques used earlier by Srivastava et al.[14].

COEFFICIENT ESTIMATES FOR CERTAIN NEW SUBCLASSES OF STARLIKE FUNCTIONS OF COMPLEX ORDEAR

## 2. MAIN RESULTS

The first property for $f(z) \in H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B)$ is contained in
Theorem 1. Let the function $f(z)$ given by (1) be in the class $H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B)$. Then

$$
\begin{equation*}
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)!\Phi_{k}^{n}\left[1+\lambda\left(\Phi_{k}-1\right)\right]} \tag{8}
\end{equation*}
$$

where $\Phi_{k}=[1+(\alpha \delta k+\alpha-\delta)(k-1)], k \in N^{*}$ and $n \in N_{0}$.
Proof. By the definitions of $D_{\alpha, \delta}^{n} f(z)$ and $F_{\lambda, \alpha, \delta}^{n}(z)$, we can write

$$
\begin{equation*}
F_{\lambda, \alpha, \delta}^{n}(z)=z+\sum_{k=2}^{\infty} A_{k} z^{k}(z \in U) \tag{9}
\end{equation*}
$$

in which

$$
\begin{equation*}
A_{k}=\Phi_{k}^{n}\left[1+\lambda\left(\Phi_{k}-1\right)\right] a_{k}\left(k \in N^{*}\right) \tag{10}
\end{equation*}
$$

Then, clearly, $F_{\lambda, \alpha, \delta}^{n}(z)$ is analytic in $U$ with

$$
\begin{equation*}
F_{\lambda, \alpha, \delta}^{n}(0)=\left(F_{\lambda, \alpha, \delta}^{n}\right)^{\prime}(0)-1=0 \tag{11}
\end{equation*}
$$

Thus, by virtue of the subordination condition in equation (6) of Definition 1 , we have

$$
\begin{equation*}
1+\frac{1}{\gamma}\left(\frac{z\left(F_{\lambda, \alpha, \delta}^{n}(z)\right)^{\prime}}{F_{\lambda, \alpha, \delta}^{n}(z)}-1\right) \subset g(U) \tag{12}
\end{equation*}
$$

where the function $g(z)$ is given by

$$
\begin{equation*}
g(z)=\frac{1+A z}{1+B z}(z \in U,-1 \leq B<A \leq 1) \tag{13}
\end{equation*}
$$

By setting

$$
\begin{equation*}
h(z)=1+\frac{1}{\gamma}\left(\frac{z\left(F_{\lambda, \alpha, \delta}^{n}(z)\right)^{\prime}}{F_{\lambda, \alpha, \delta}^{n}(z)}-1\right) \tag{14}
\end{equation*}
$$

we deduce also that $h(0)=g(0)=1$ and $h(U) \subset g(U)(z \in U)$ for the the function $g(z)$ given by (13). Therefore, we have

$$
\begin{equation*}
h(z)=\frac{1+A \omega(z)}{1+B \omega(z)}(\omega(0)=0,|\omega(z)|<1) \tag{15}
\end{equation*}
$$

and

$$
\begin{equation*}
|\omega(z)|=\left|\frac{h(z)-1}{A-B h(z)}\right|<1, h(z)=u+i v \tag{16}
\end{equation*}
$$

Now, by using of (16), we obtain that

$$
2 u(1-A B)>1-A^{2}+\left(1-B^{2}\right)\left(u^{2}+v^{2}\right)
$$

Also, since $(\operatorname{Re}(h(z)))^{2} \leq|h(z)|^{2}$, we have $\left(1-B^{2}\right) u^{2}-2 u(1-A B)+1-A^{2}<0$, which implies that

$$
\begin{equation*}
\frac{1-A}{1-B}<u=\operatorname{Re}(h(z))<\frac{1+A}{1+B} \tag{17}
\end{equation*}
$$

If

$$
\begin{equation*}
\operatorname{Re}(h(z))>\frac{1-A}{1-B}, h(z)=1+p_{1} z+p_{2} z^{2}+\cdots \in P \tag{18}
\end{equation*}
$$

then we have that

$$
\begin{equation*}
\left|p_{k}\right| \leq 2\left(\frac{A-B}{1-B}\right) \tag{19}
\end{equation*}
$$

By (14), we have

$$
\begin{equation*}
z\left(F_{\lambda, \alpha, \delta}^{n}(z)\right)^{\prime}-F_{\lambda, \alpha, \delta}^{n}(z)=\gamma(h(z)-1) F_{\lambda, \alpha, \delta}^{n}(z) \tag{20}
\end{equation*}
$$

Then, from (9) and (18), equating the coefficient of $z^{k}$ in (20), we obtain that

$$
\begin{equation*}
(k-1) A_{k}=\gamma\left(p_{k-1}+p_{k-2} A_{2}+\cdots+p_{1} A_{k-1}\right) \tag{21}
\end{equation*}
$$

In particular, when $n=2,3,4$, (21) yields

$$
\left|A_{2}\right| \leq 2|\gamma| \frac{A-B}{1-B},\left|A_{3}\right| \leq \frac{2|\gamma| \frac{A-B}{1-B}\left(1+2|\gamma| \frac{A-B}{1-B}\right)}{2!}
$$

and

$$
\left|A_{4}\right| \leq \frac{2|\gamma| \frac{A-B}{1-B}\left(1+2|\gamma| \frac{A-B}{1-B}\right)\left(2+2|\gamma| \frac{A-B}{1-B}\right)}{3!}
$$

respectively. Thus, by using the principle of mathematical induction, we have

$$
\begin{equation*}
\left|A_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)!} \tag{22}
\end{equation*}
$$

Also, since $A_{k}=\Phi_{k}^{n}\left[1+\lambda\left(\Phi_{k}-1\right)\right] a_{k}\left(k \in N^{*}\right)$. Then, by (22), we have that inequality (8). This completes the proof of Theorem 1.

Corollary 1. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in H_{\gamma, \lambda, 1,0}^{n}(A, B)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)!k^{n}[1+\lambda(k-1)]}\left(k \in N^{*}\right)
$$

Corollary 2 ([14]). Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in$ $H_{\gamma, \lambda, 1,0}^{0}(A, B) \equiv S(\lambda, \gamma, A, B)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)![1+\lambda(k-1)]}\left(k \in N^{*}\right)
$$

Corollary 3. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in H_{\gamma, \lambda, 1,0}^{n}(1-$ $2 \alpha,-1)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}(j+2|\gamma|(1-\alpha))}{(k-1)!k^{n}[1+\lambda(k-1)]}\left(k \in N^{*}\right)
$$

Corollary 4 ([10]). Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in$ $H_{\gamma, \lambda, 1,0}^{0}(1-2 \alpha,-1) \equiv B(0, \lambda, \alpha, b)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}(j+2|b|(1-\alpha))}{(k-1)![1+\lambda(k-1)]}\left(k \in N^{*}\right)
$$

Corollary 5. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in H_{\gamma, \lambda, \alpha, 0}^{n}(A, B)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)![1+\alpha(k-1)]^{n}[1+\lambda \alpha(k-1)]}\left(k \in N^{*}\right) .
$$

Corollary 6. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in H_{\gamma, \lambda, \alpha, 0}^{n}(1-$ $2 \alpha,-1)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}(j+2|\gamma|(1-\alpha))}{(k-1)![1+\alpha(k-1)]^{n}[1+\lambda \alpha(k-1)]}\left(k \in N^{*}\right) .
$$

Theorem 2. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in K_{\gamma, \lambda, \alpha, \delta}^{m, n}(A, B ; \mu)$, then

$$
\begin{gather*}
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right) \prod_{i=0}^{m-1}(\mu+i+1)}{(k-1)!\Phi_{k}^{n}\left[1+\lambda\left(\Phi_{k}-1\right)\right] \prod_{i=0}^{m-1}(\mu+i+k)}\left(k, m \in N^{*} ; n \in N_{0}\right)  \tag{23}\\
\left(0 \leq \lambda \leq 1 ; \gamma \in C^{*} ;-1 \leq B<A \leq 1 ; \mu \in R \backslash(-\infty,-1]\right)
\end{gather*}
$$

Proof. Suppose that the function $f(z) \in \mathcal{A}$ be given by (1). Let

$$
g(z)=z+\sum_{k=2}^{\infty} b_{k} z^{k} \in H_{\gamma, \lambda, \alpha, \delta}^{n}(A, B)
$$

By Theorem 1, we have

$$
\begin{equation*}
\left|b_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right)}{(k-1)!\Phi_{k}^{n}\left[1+\lambda\left(\Phi_{k}-1\right)\right]}\left(k \in N^{*}, n \in N_{0}\right) \tag{24}
\end{equation*}
$$

Then we deduce from (7) that

$$
\begin{equation*}
a_{k}=\left(\frac{\prod_{i=0}^{m-1}(\mu+i+1)}{\prod_{i=0}^{m-1}(\mu+i+k)}\right) b_{k}\left(k, m \in N^{*} ; \mu \in R \backslash(-\infty,-1]\right) \tag{25}
\end{equation*}
$$

Using (24) and (25), we have the assertion (23) of Theorem 2. This completes the proof.

Corollary 7. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in K_{\gamma, \lambda, \alpha, 0}^{m, n}(A, B ; \mu)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right) \prod_{i=0}^{m-1}(\mu+i+1)}{(k-1)![1+\alpha(k-1)]^{n}[1+\lambda \alpha(k-1)] \prod_{i=0}^{m-1}(\mu+i+k)}\left(k, m \in N^{*}\right)
$$

Corollary 8 ([14]). Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in$ $K_{\gamma, \lambda, 1,0}^{m, 0}(A, B ; \mu) \equiv K(\lambda, \gamma, A, B, m ; \mu)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}\left(j+2|\gamma| \frac{A-B}{1-B}\right) \prod_{i=0}^{m-1}(\mu+i+1)}{(k-1)![1+\lambda(k-1)] \prod_{i=0}^{m-1}(\mu+i+k)}\left(k, m \in N^{*}\right)
$$

Corollary 9. Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in K_{\gamma, \lambda, \alpha, 0}^{m, n}(1-$ $2 \alpha,-1 ; \mu)$, then

$$
\left|a_{k}\right| \leq \frac{\prod_{j=0}^{k-2}(j+2|\gamma|(1-\alpha)) \prod_{i=0}^{m-1}(\mu+i+1)}{(k-1)![1+\alpha(k-1)]^{n}[1+\lambda \alpha(k-1)] \prod_{i=0}^{m-1}(\mu+i+k)}\left(k, m \in N^{*}\right)
$$

Corollary 10 ([13]). Let the function $f(z) \in \mathcal{A}$ be given by (1). If $f(z) \in$ $K_{\gamma, \lambda, 1,0}^{2,0}(1-2 \alpha,-1 ; \mu) \equiv T(0, \lambda, \alpha, b ; \mu)$, then

$$
\left|a_{k}\right| \leq \frac{(1+\mu)(2+\mu) \prod_{j=0}^{k-2}(j+2|b|(1-\alpha))}{(k-1)!(k+\mu)(k+\mu+1)[1+\lambda(k-1)]}\left(k \in N^{*}\right)
$$

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