## ON STARLIKENESS AND CONVEXITY OF ANALYTIC FUNCTIONS SATISFYING A DIFFERENTIAL INEQUALITY

## Starlikeness and Convexity

 of Analytic FunctionsSukhwinder Singh, Sushma Gupta and Sukhjit Singh
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In the present paper, the authors investigate a differential inequality defined by multiplier transformation in the open unit disk $E=\{z:|z|<1\}$. As consequences, sufficient conditions for starlikeness and convexity of analytic functions are obtained.

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## 1. Introduction

Let $\mathcal{A}_{p}$ denote the class of functions of the form $f(z)=z^{p}+\sum_{k=p+1}^{\infty} a_{k} z^{k}, p \in \mathbb{N}=$ $\{1,2, \ldots\}$, which are analytic in the open unit disc $E=\{z:|z|<1\}$. We write $\mathcal{A}_{1}=\mathcal{A}$. A function $f \in \mathcal{A}_{p}$ is said to be $p$-valent starlike of order $\alpha(0 \leq \alpha<p)$ in $E$ if

$$
\Re\left(\frac{z f^{\prime}(z)}{f(z)}\right)>\alpha, \quad z \in E .
$$

We denote by $S_{p}^{*}(\alpha)$, the class of all such functions. A function $f \in \mathcal{A}_{p}$ is said to be $p$-valent convex of order $\alpha(0 \leq \alpha<p)$ in $E$ if

$$
\Re\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>\alpha, \quad z \in E .
$$

Let $K_{p}(\alpha)$ denote the class of all those functions $f \in \mathcal{A}_{p}$ which are multivalently convex of order $\alpha$ in $E$. Note that $S_{1}^{*}(\alpha)$ and $K_{1}(\alpha)$ are, respectively, the usual classes of univalent starlike functions of order $\alpha$ and univalent convex functions of order $\alpha, 0 \leq \alpha<1$, and will be denoted here by $S^{*}(\alpha)$ and $K(\alpha)$, respectively. We shall use $S^{*}$ and $K$ to denote $S^{*}(0)$ and $K(0)$, respectively which are the classes of univalent starlike (w.r.t. the origin) and univalent convex functions.

For $f \in \mathcal{A}_{p}$, we define the multiplier transformation $I_{p}(n, \lambda)$ as

$$
\begin{equation*}
I_{p}(n, \lambda) f(z)=z^{p}+\sum_{k=p+1}^{\infty}\left(\frac{k+\lambda}{p+\lambda}\right)^{n} a_{k} z^{k}, \quad(\lambda \geq 0, n \in \mathbb{Z}) \tag{1.1}
\end{equation*}
$$

The operator $I_{p}(n, \lambda)$ has recently been studied by Aghalary et.al. [1]. Earlier, the operator $I_{1}(n, \lambda)$ was investigated by Cho and Srivastava [3] and Cho and Kim [2], whereas the operator $I_{1}(n, 1)$ was studied by Uralegaddi and Somanatha [11].

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$I_{1}(n, 0)$ is the well-known Sălăgean [10] derivative operator $D^{n}$, defined as: $D^{n} f(z)=$ $z+\sum_{k=2}^{\infty} k^{n} a_{k} z^{k}, n \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}$ and $f \in \mathcal{A}$.

A function $f \in \mathcal{A}_{p}$ is said to be in the class $S_{n}(p, \lambda, \alpha)$ for all $z$ in $E$ if it satisfies

$$
\begin{equation*}
\Re\left(\frac{I_{p}(n+1, \lambda) f(z)}{I_{p}(n, \lambda) f(z)}\right)>\frac{\alpha}{p}, \tag{1.2}
\end{equation*}
$$

for some $\alpha(0 \leq \alpha<p, p \in \mathbb{N})$. We note that $S_{0}(1,0, \alpha)$ and $S_{1}(1,0, \alpha)$ are the usual classes $S^{*}(\alpha)$ and $K(\alpha)$ of starlike functions of order $\alpha$ and convex functions of order $\alpha$, respectively.

In 1989, Owa, Shen and Obradovič [8] obtained a sufficient condition for a function $f \in \mathcal{A}$ to belong to the class $S_{n}(1,0, \alpha)=S_{n}(\alpha)$.

Recently, Li and Owa [4] studied the operator $I_{1}(n, 0)$.
In the present paper, we investigate the differential inequality

$$
\Re\left(\frac{(1-\alpha) I_{p}(n+1, \lambda) f(z)+\alpha I_{p}(n+2, \lambda) f(z)}{(1-\beta) I_{p}(n, \lambda) f(z)+\beta I_{p}(n+1, \lambda) f(z)}\right)>M(\alpha, \beta, \gamma, \lambda, p)
$$

where $\alpha$ and $\beta$ are real numbers and $M(\alpha, \beta, \gamma, \lambda, p)$ is a certain real number given in Section 2, for starlikeness and convexity of $f \in \mathcal{A}_{p}$. We obtain sufficient conditions for $f \in \mathcal{A}_{p}$ to be a member of $S_{n}(p, \lambda, \gamma)$, for some $\gamma(0 \leq \gamma<p, p \in \mathbb{N})$. Many known results for starlikeness appear as corollaries to our main result and some new results regarding convexity of analytic functions are obtained.
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## 2. Main Result

We shall make use of the following lemma of Miller and Mocanu to prove our result.
Lemma $2.1([6,7])$. Let $\Omega$ be a set in the complex plane $\mathbb{C}$ and let $\psi: \mathbb{C}^{2} \times E \rightarrow \mathbb{C}$. For $u=u_{1}+i u_{2}, v=v_{1}+i v_{2}$, assume that $\psi$ satisfies the condition $\psi\left(i u_{2}, v_{1} ; z\right) \notin$ $\Omega$, for all $u_{2}, v_{1} \in \mathbb{R}$, with $v_{1} \leq-\left(1+u_{2}^{2}\right) / 2$ and for all $z \in E$. If the function $p$, $p(z)=1+p_{1} z+p_{2} z^{2}+\cdots$, is analytic in $E$ and if $\psi\left(p(z), z p^{\prime}(z) ; z\right) \in \Omega$, then $\Re p(z)>0$ in $E$.

We, now, state and prove our main theorem.
Theorem 2.2. Let $\alpha \geq 0, \beta \leq 1, \lambda \geq 0$ and $0 \leq \gamma<p$ be real numbers such that $\beta\left(1-\frac{\gamma}{p}\right)<\frac{1}{2}$ and $\beta \leq \alpha$. If $f \in \mathcal{A}_{p}$ satisfies the condition

$$
\begin{equation*}
\Re\left(\frac{(1-\alpha) I_{p}(n+1, \lambda) f(z)+\alpha I_{p}(n+2, \lambda) f(z)}{(1-\beta) I_{p}(n, \lambda) f(z)+\beta I_{p}(n+1, \lambda) f(z)}\right)>M(\alpha, \beta, \gamma, \lambda, p) \tag{2.1}
\end{equation*}
$$

then

$$
\Re\left(\frac{I_{p}(n+1, \lambda) f(z)}{I_{p}(n, \lambda) f(z)}\right)>\frac{\gamma}{p}
$$

i.e., $f(z) \in S_{n}(p, \lambda, \gamma)$ where,

$$
M(\alpha, \beta, \gamma, \lambda, p)=\frac{\frac{(1-\alpha) \gamma}{p}+\frac{\alpha \gamma^{2}}{p^{2}}-\frac{\alpha\left(1-\frac{\gamma}{p}\right)}{2(p+\lambda)}}{1-\beta\left(1-\frac{\gamma}{p}\right)}
$$

Proof. Since $0 \leq \gamma<p$, let us write $\mu=\frac{\gamma}{p}$. Thus, we have $0 \leq \mu<1$.
Now we define,

$$
\begin{equation*}
\frac{I_{p}(n+1, \lambda) f(z)}{I_{p}(n, \lambda) f(z)}=\mu+(1-\mu) r(z), \quad z \in E \tag{2.2}
\end{equation*}
$$

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Therefore $r(z)$ is analytic in $E$ and $r(0)=1$.
Differentiating (2.2) logarithmically, we obtain

$$
\begin{equation*}
\frac{z I_{p}^{\prime}(n+1, \lambda) f(z)}{I_{p}(n+1, \lambda) f(z)}-\frac{z I_{p}^{\prime}(n, \lambda) f(z)}{I_{p}(n, \lambda) f(z)}=\frac{(1-\mu) z r^{\prime}(z)}{\mu+(1-\mu) r(z)}, \quad z \in E . \tag{2.3}
\end{equation*}
$$

Using the fact that

$$
z I_{p}^{\prime}(n, \lambda) f(z)=(p+\lambda) I_{p}(n+1, \lambda) f(z)-\lambda I_{p}(n, \lambda) f(z)
$$

Thus (2.3) reduces to

$$
\frac{I_{p}(n+2, \lambda) f(z)}{I_{p}(n+1, \lambda) f(z)}=\mu+(1-\mu) r(z)+\frac{(1-\mu) z r^{\prime}(z)}{(\lambda+p)[\mu+(1-\mu) r(z)]}
$$

Now, a simple calculation yields

$$
\begin{aligned}
& \frac{(1-\alpha) I_{p}(n+1, \lambda) f(z)+\alpha I_{p}(n+2, \lambda) f(z)}{(1-\beta) I_{p}(n, \lambda) f(z)+\beta I_{p}(n+1, \lambda) f(z)} \\
= & \frac{(1-\alpha)+\alpha\left(\mu+(1-\mu) r(z)+\frac{(1-\mu) z r^{\prime}(z)}{(\lambda+p)[\mu+(1-\mu) r(z)]}\right)}{(1-\beta)+\beta[\mu+(1-\mu) r(z)]}[\mu+(1-\mu) r(z)] \\
\quad & \frac{(1-\alpha)[\mu+(1-\mu) r(z)]+\alpha\left([\mu+(1-\mu) r(z)]^{2}+\frac{(1-\mu) z r^{\prime}(z)}{(\lambda+p)}\right)}{(1-\beta)+\beta[\mu+(1-\mu) r(z)]} \\
(2.4) \quad & \psi\left(r(z), z r^{\prime}(z) ; z\right)
\end{aligned}
$$

where,

$$
\psi(u, v ; z)=\frac{(1-\alpha)[\mu+(1-\mu) u]+\alpha\left((\mu+(1-\mu) u)^{2}+\frac{(1-\mu) v}{(\lambda+p)}\right)}{(1-\beta)+\beta[\mu+(1-\mu) u]}
$$

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Let $u=u_{1}+i u_{2}$ and $v=v_{1}+i v_{2}$, where $u_{1}, u_{2}, v_{1}, v_{2}$ are reals with $v_{1} \leq-\frac{1+u_{2}^{2}}{2}$. Then, we have

$$
\begin{aligned}
& \Re \psi\left(i u_{2}, v_{1} ; z\right) \\
& =\frac{\left[(1-\alpha) \mu+\alpha \mu^{2}\right][1-\beta(1-\mu)]}{[1-\beta(1-\mu)]^{2}+\beta^{2}(1-\mu)^{2} u_{2}^{2}} \\
& +\frac{(1-\mu)^{2}[(1-\alpha) \beta-\alpha(1-\beta(1-\mu))+2 \alpha \beta \mu] u_{2}^{2}+\frac{\alpha(1-\mu)[1-\beta(1-\mu)] v_{1}}{p+\lambda}}{[1-\beta(1-\mu)]^{2}+\beta^{2}(1-\mu)^{2} u_{2}^{2}} \\
& \quad \leq \frac{\left[(1-\alpha) \mu+\alpha \mu^{2}-\frac{\alpha(1-\mu)}{2(\lambda+p)}\right][1-\beta(1-\mu)]}{[1-\beta(1-\mu)]^{2}+\beta^{2}(1-\mu)^{2} u_{2}^{2}} \\
& \\
& \quad+\frac{\left[(1-\mu)^{2}[(1-\alpha) \beta-\alpha(1-\beta(1-\mu))+2 \alpha \beta \mu]-\frac{\alpha(1-\mu)[1-\beta(1-\mu)]}{2(p+\lambda)}\right] u_{2}^{2}}{[1-\beta(1-\mu)]^{2}+\beta^{2}(1-\mu)^{2} u_{2}^{2}} \\
& \quad=\frac{A+B u_{2}^{2}}{[1-\beta(1-\mu)]^{2}+\beta^{2}(1-\mu)^{2} u_{2}^{2}} \\
& \quad=\phi\left(u_{2}\right), \quad \operatorname{say} \\
& (2.5) \quad \leq \max \phi\left(u_{2}\right)
\end{aligned}
$$

where,

$$
A=\left[(1-\alpha) \mu+\alpha \mu^{2}-\frac{\alpha(1-\mu)}{2(\lambda+p)}\right][1-\beta(1-\mu)]
$$

and

$$
B=(1-\mu)^{2}[(1-\alpha) \beta-\alpha(1-\beta(1-\mu))+2 \alpha \beta \mu]-\frac{\alpha(1-\mu)[1-\beta(1-\mu)]}{2(p+\lambda)} .
$$

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It can be easily verified that $\phi^{\prime}\left(u_{2}\right)=0$ implies that $u_{2}=0$. Under the given conditions, we observe that $\phi^{\prime \prime}(0)<0$. Therefore,

$$
\begin{equation*}
\max \phi\left(u_{2}\right)=\phi(0)=M(\alpha, \beta, \gamma, \lambda, p) . \tag{2.6}
\end{equation*}
$$

Let

$$
\Omega=\{w: \Re w>M(\alpha, \beta, \gamma, \lambda, p)\} .
$$

Then from (2.1) and (2.4), we have $\psi\left(r(z), z r^{\prime}(z) ; z\right) \in \Omega$ for all $z \in E$, but $\psi\left(i u_{2}, v_{1} ; z\right) \notin \Omega$, in view of (2.5) and (2.6). Therefore, by Lemma 2.1 and (2.2), we conclude that

$$
\Re\left(\frac{I_{p}(n+1, \lambda) f(z)}{I_{p}(n, \lambda) f(z)}\right)>\frac{\gamma}{p} .
$$

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## 3. Corollaries

By taking $p=1$ and $\lambda=0$ in Theorem 2.2. We have the following corollary.
Corollary 3.1. Let $\alpha \geq 0, \beta \leq 1$ and $0 \leq \gamma<1$ be real numbers such that $\beta(1-\gamma)<\frac{1}{2}$ and $\beta \leq \alpha$. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re\left(\frac{(1-\alpha) D^{n+1} f(z)+\alpha D^{n+2} f(z)}{(1-\beta) D^{n} f(z)+\beta D^{n+1} f(z)}\right)>M(\alpha, \beta, \gamma, 0,1)
$$

then

$$
\Re \frac{D^{n+1} f(z)}{D^{n} f(z)}>\gamma
$$

i.e. $f(z) \in S_{n}(\gamma)$, where,

$$
M(\alpha, \beta, \gamma, 0,1)=\frac{(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{2}}{1-\beta(1-\gamma)}
$$

By taking $p=1, n=0$ and $\lambda=0$ in Theorem 2.2. We have the following corollary.

Corollary 3.2. Let $\alpha \geq 0, \beta \leq 1$ and $0 \leq \gamma<1$ be real numbers such that $\beta(1-\gamma)<\frac{1}{2}$ and $\beta \leq \alpha$. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re\left(\frac{z f^{\prime}(z)+\alpha z^{2} f^{\prime \prime}(z)}{(1-\beta) f(z)+\beta z f^{\prime}(z)}\right)>M(\alpha, \beta, \gamma, 0,1)
$$

then

$$
\Re \frac{z f^{\prime}(z)}{f(z)}>\gamma
$$

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i.e. $f(z) \in S^{*}(\gamma)$, where,

$$
M(\alpha, \beta, \gamma, 0,1)=\frac{(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{2}}{1-\beta(1-\gamma)}
$$

By taking $p=1, n=0, \lambda=0$ and $\beta=1$ in Theorem 2.2. We have the following corollary.

Corollary 3.3. Let $\alpha \geq 1$ and $\frac{1}{2}<\gamma<1$ be real numbers. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re\left(1+\alpha \frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>M(\alpha, 1, \gamma, 0,1)
$$

then

$$
\Re \frac{z f^{\prime}(z)}{f(z)}>\gamma
$$

i.e. $f(z) \in S^{*}(\gamma)$, where

$$
M(\alpha, 1, \gamma, 0,1)=1-\alpha(1-\gamma)\left(1+\frac{1}{2 \gamma}\right)
$$

By taking $p=1, n=0, \lambda=0$ and $\beta=0$ in Theorem 2.2, we have the following result of Ravichandran et. al. [9].

Corollary 3.4. Let $\alpha \geq 0$ and $0 \leq \gamma<1$ be real numbers. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re \frac{z f^{\prime}(z)}{f(z)}\left(1+\alpha \frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>M(\alpha, 0, \gamma, 0,1)
$$

then

$$
\Re \frac{z f^{\prime}(z)}{f(z)}>\gamma
$$

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i.e. $f(z) \in S^{*}(\gamma)$, where,

$$
M(\alpha, 0, \gamma, 0,1)=(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{2}
$$

Remark 1. In the case when $\gamma=\frac{\alpha}{2}$, Corollary 3.4 reduces to the result of Li and Owa [5].

By taking $p=1, n=0$ and $\lambda=1$ in Theorem 2.2, we have the following corollary.

Corollary 3.5. Let $\alpha \geq 0, \beta \leq 1$ and $0 \leq \gamma<1$ be real numbers such that $\beta(1-\gamma)<\frac{1}{2}$ and $\beta \leq \alpha$. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re \frac{1}{2}\left(\frac{(2-\alpha) f(z)+(2+\alpha) z f^{\prime}(z)+\alpha z^{2} f^{\prime \prime}(z)}{(2-\beta) f(z)+\beta z f^{\prime}(z)}\right)>M(\alpha, \beta, \gamma, 1,1)
$$

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then

$$
\Re \frac{1}{2}\left(1+\frac{z f^{\prime}(z)}{f(z)}\right)>\gamma
$$

where,

$$
M(\alpha, \beta, \gamma, 1,1)=\frac{(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{4}}{1-\beta(1-\gamma)}
$$

By taking $p=1, n=1$ and $\lambda=0$ in Theorem 2.2, we have the following corollary.
Corollary 3.6. Let $\alpha \geq 0, \beta \leq 1$ and $0 \leq \gamma<1$ be real numbers such that $\beta(1-\gamma)<\frac{1}{2}$ and $\beta \leq \alpha$. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re\left(\frac{z f^{\prime}(z)+(2 \alpha+1) z^{2} f^{\prime \prime}(z)+\alpha z^{3} f^{\prime \prime \prime}(z)}{z f^{\prime}(z)+\beta z^{2} f^{\prime \prime}(z)}\right)>M(\alpha, \beta, \gamma, 0,1)
$$

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then

$$
\Re\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>\gamma
$$

i.e. $f(z) \in K(\gamma)$, where,

$$
M(\alpha, \beta, \gamma, 0,1)=\frac{(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{2}}{1-\beta(1-\gamma)}
$$

By taking $p=1, n=1, \lambda=0$ and $\beta=0$ in Theorem 2.2, we have the following corollary.

Corollary 3.7. Let $\alpha \geq 0$ and $0 \leq \gamma<1$ be real numbers. If $f \in \mathcal{A}$ satisfies the condition

$$
\Re\left(1+(2 \alpha+1) \frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}+\alpha \frac{z^{2} f^{\prime \prime \prime}(z)}{f^{\prime}(z)}\right)>M(\alpha, 0, \gamma, 0,1)
$$

then

$$
\Re\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>\gamma
$$

i.e., $f(z) \in K(\gamma)$, where,

$$
M(\alpha, 0, \gamma, 0,1)=(1-\alpha) \gamma+\alpha \gamma^{2}-\frac{\alpha(1-\gamma)}{2}
$$

Remark 2. In the main result, the real number $M(\alpha, \beta, \gamma, \lambda, p)$ may not be the best possible as authors have not obtained the extremal function for it. The problem is still open for the best possible real number $M(\alpha, \beta, \gamma, \lambda, p)$.
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